



A CREATIVE COLORING COMPANION TO HELP SAVE OUR SEAS

Volume Four



pangeaseed.org | seawalls.org

A Drop of Paint Can Create an Ocean of Change

© 2020 PangeaSeed Foundation. All Rights Reserved



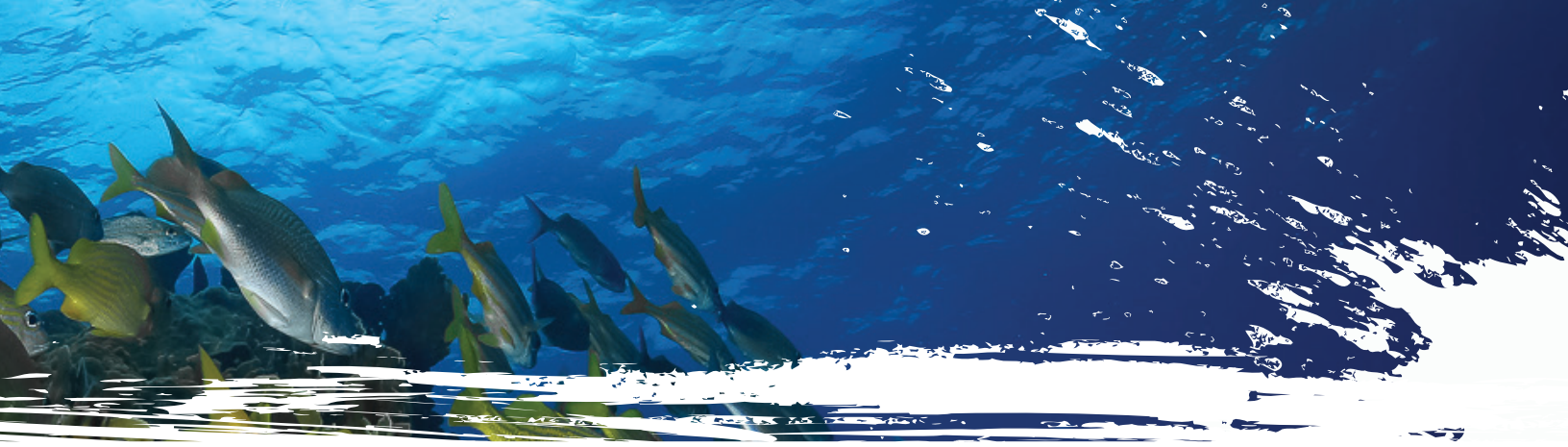
ALOHA!

Welcome to Volume Four of the Sea Walls: Artists for Oceans coloring activity book. Did you know the oceans are the life support system of the planet? At PangeaSeed Foundation, we believe a drop of paint can create an ocean of change, so we'd like to think that this booklet goes above and beyond being "just" a coloring book and is rather a companion to help you learn about the importance of our oceans and the pressing issues impacting them.

As the basis of the coloring pages, we featured existing artworks that PangeaSeed Foundation supporting ARTivists have created for past Sea Walls: Artists for Oceans projects across the globe. Be sure to read about these inspiring public murals and practice some of the action steps we've suggested. Harness your creativity and together, we can help save our seas!

*Happy creative learning
and let's paint for a purpose!*





ABOUT PANGEASEED FOUNDATION

PangeaSeed Foundation is Hawaii-based, internationally engaged nonprofit organization working at the intersection of culture and environmentalism to further the conservation of our oceans. Our mission is to empower individuals and communities to create meaningful environmental change for oceans through science, education, and ARTivism (S.E.A.).

Visit pangeaseed.org to learn more.

ABOUT SEA WALLS: ARTISTS FOR OCEANS

Sea Walls: Artists for Oceans is PangeaSeed Foundation's groundbreaking public art program that brings the oceans into the streets around the world. By collaborating with the world's most renowned contemporary artists, we create large-scale public murals that address pressing environmental issues our oceans are facing.

Visit seawalls.org to learn more.





"VECINOS"

by Jet Martinez (USA | Mexico)



Artwork by Jet Martinez for PangeaSeed Foundation's "In Peril" print suite program.

What is this mural about? Coral Reef Conservation

Coral reefs are some of the most biologically rich and economically valuable ecosystems on Earth. They provide food, jobs, income, and protection to billions of people worldwide. However, coral reefs and the magnificent creatures that call them home are in danger of disappearing if actions are not taken to protect them. They are threatened by an increasing range of impacts including pollution, invasive species, diseases, bleaching, and global climate change. The rapid decline and loss of these valuable, ancient, and complex ecosystems have significant social, economic, and environmental consequences around the world.

Take action!

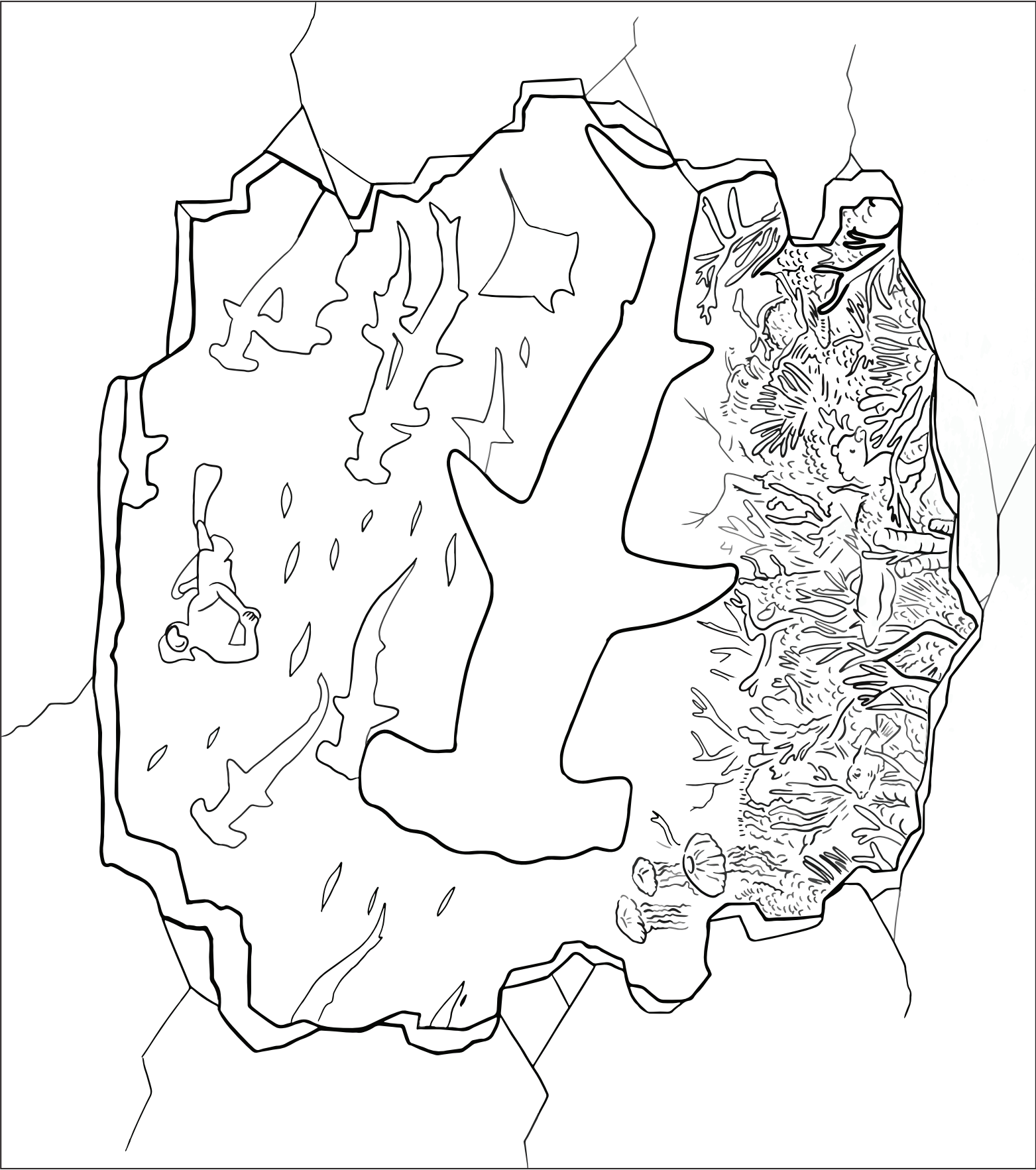
You can help save coral reefs by:

- Download and complete these activities to learn more:
 - ~ **NOAA Coral Reef Ecosystems Education Resources**
- Use reef friendly sunscreen
- Only consuming sustainably caught sea life.
- Reduce your and your family's carbon footprint by:
 - ~ Eating less meat. - Try meatless Mondays!
 - ~ Using less electricity at home
 - ~ Saving water
 - ~ Using less plastic, and reusing and recycling what you do use

Artist statement

"The core of my practice stems from my interest in locating folk art's place in a globalized world. I seek to create a multi-cultural dialogue that explores the consistencies of visual culture throughout time, beginning with ancient artisans and extending to contemporary artists. I was convinced from an early age growing up in Cuernavaca, Mexico that communities can be sustained through art making. Like the craftspeople who integrate life into the creation of ceramics and textiles—nothing less than a certain form of magic—I embrace the imperfections of the handmade—the organic forms and vibrant colors which have the power to remove the individual identity of the artist in favor of a more universal expression of "folk art."

By uniting the imagery of traditional Mexican folk art with the vernacular of urban contemporary art, I'm trafficking in the nuanced relationship between artistic tradition and global influences, in the process finding the relationship between community and culture. The lineage of west coast mural work looms large in my practice: art functioning as a symbol of resistance, transforming overlooked spaces into something beautiful—a daily revolution in the form of creating." - Jet Martinez



“WINDOW TO HIS WORLD”

by Getso and BirdO (Canada)



Mural by Tread in Gisborne, New Zealand (Photograph by Tre' Packard)

What is this mural about? *Shark Conservation*

The first sharks appeared in the world's oceans over 400 million years ago, more than 150 million years before the first dinosaurs took to the land. Most of the modern sharks we see today first appeared around 100 million years ago. By comparison the first humans evolved only around 200,000 years ago. As one of the top ocean predators, sharks play an important role in the food web and help ensure balance in the ocean's ecosystem. However, every year, over 100 million sharks are killed across the world to satisfy the global trade in shark fins. While the demand for the fins comes primarily from Asian markets, virtually every country with coastline has a shark fishery that is feeding the supply. Overfishing has reduced many shark populations around the world to levels that threaten their continued existence. Shark numbers have fallen by more than 80% in many cases. Sharks now represent the greatest percentage of threatened marine species on the IUCN Red List.

Take action!

Help conserve shark populations by:

- Refraining from consuming shark fins and meat
- Purchasing cosmetic/health products that don't contain squalene (shark liver oil)
- Avoiding pet food that list 'white fish' as an ingredient as it likely is shark
- Supporting responsible shark tourism operations and experience the animals in their natural habitat
- Visit the **Sharkwater website** to learn about Rob Stewart and his legacy.

Artist statement

"In celebration of the life and legacy of Rob Stewart we wanted to pull inspiration from his esteemed body of work. We assembled a peaceful underwater scene with use of his actual photography and film still frames. Torontonians are all accustomed to the urban environment or "concrete jungle" that Rob grew up in. As was customary with Rob's work we wanted to 'break down a wall' to reveal the beauty that inspired him. By using the trompe l'oeil effect we created a literal window into Rob's world and a glimpse into his soul." - Getso and BirdO



"SU VIDA ES NUESTRA VIDA"

by Alegria del Prado (Mexico | Spain)



Mural by Alegria del Prado in Cozumel, Mexico (Photograph by Tre' Packard)

What is this mural about? *Biodiversity loss*

The impact of humans on the natural environment is significant and growing, causing changes in biodiversity that have been more rapid in the past 50 years than at any time before in human history. As demographic pressures and consumption levels increase, biodiversity decreases, and the ability of the natural world to continue delivering the goods and services on which humanity ultimately depends may be undermined.

Biodiversity loss disrupts the functioning of ecosystems, making them more vulnerable to perturbations and less able to supply humans with needed services. The consequences are often harshest on the rural poor, who depend most immediately upon local ecosystem services for their livelihoods. Out of the 24 ecosystem services that make direct contributions to human well-being, 15 are in decline including our oceans.

Take action!

- Reduce your carbon footprint.
- (Help your parents) vote for ocean-minded candidates.
- Complete these activities to learn more:
 - ~ **Seafood Watch Educator + Student Resources**
- Choose sustainable seafood that is lower on the food chain (think sardines over tuna). Check out these guides [here!](#)
- Choosing reusable and compostable goods over less sustainable materials.

Artist statement

"Our mural is an allegory of the importance of the ocean; that makes life on Earth possible. The dwarf coati, a species endemic to the island of Cozumel is in danger of extinction; they are displaced from their habitat due to human presence. It sits at the center of our mural, made up of plants, symbolizing nature at threat. The coati is surrounded by marine animals as a representation of the sea, in an interdependent, infinite embrace. One does not survive without the other; the ocean's health is the earth's health.

As symbols of danger, there are small details not visible to every eye, just like the lack of awareness; hybrid cruise ship-mosquitoes pestering the coati and a skull-shaped earth mover deforesting the island."- Alegria del Prado



"SAVE OUR SEAS"

by Cracked Ink (United Kingdom)



Artwork by Cracked Ink for our ongoing partnership with Volcom (Photograph by Tre' Packard)

What is this mural about? *Plastic and Pollution*

Today, the oceans and marine life are facing the threat of permanent alteration from a number of sources of pollution, and plastic is among the most significant. Plastic accounts for 60-80% of marine garbage, and in high-density areas, reaches up to 95%. The reality is that every piece of plastic that has ever been made still exists in one form or another. Even when burned, it breaks down into microscopic, toxic particles. Made from oil, plastic is not a material that our planet can digest. It is estimated that by 2050, plastic will outweigh fish by weight in our oceans.

Take action!

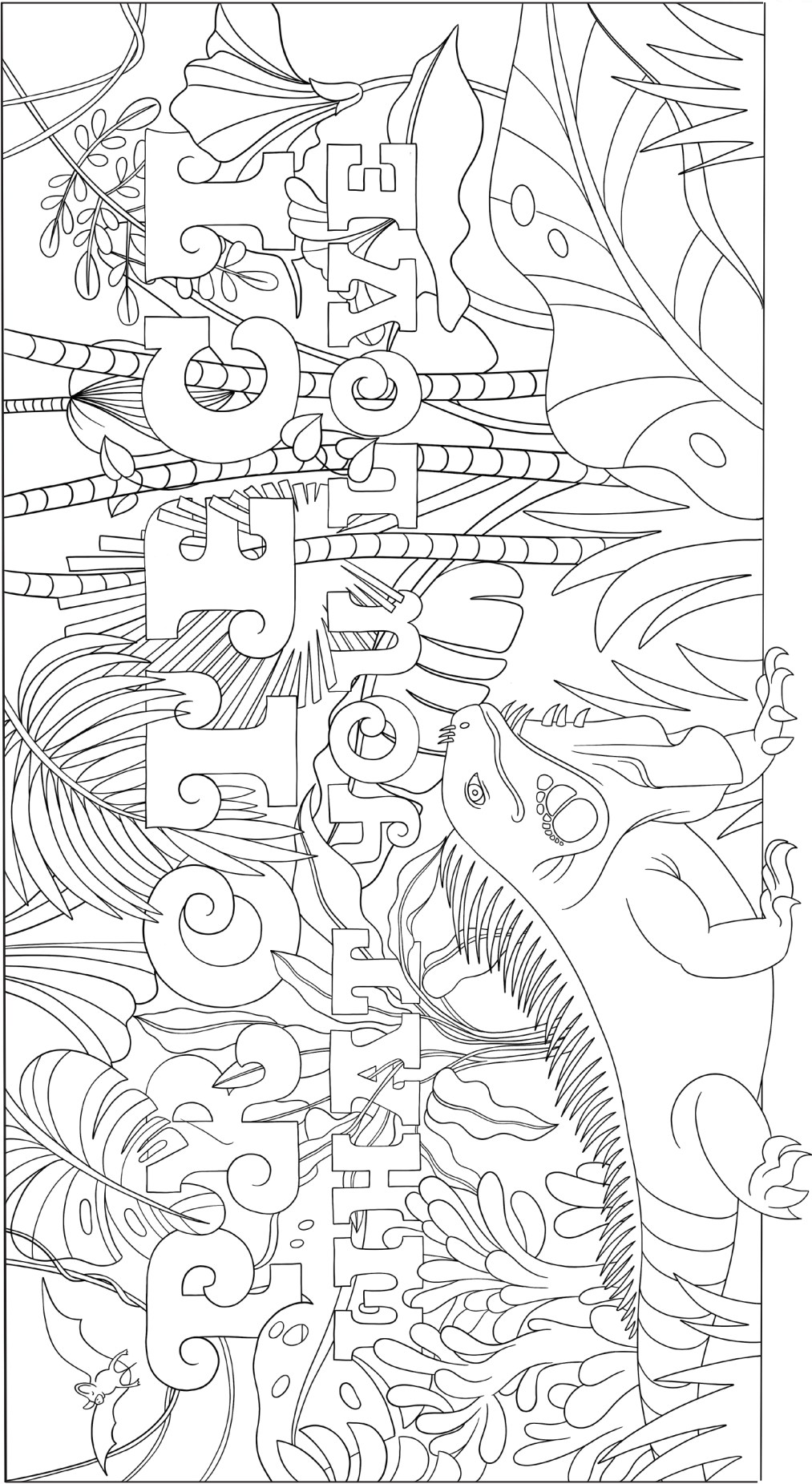
Reduce your own plastic and carbon footprint by:

- Eating less meat. - Try meatless Mondays!
- Using less electricity at home
- Saving water
- Using less plastic, and reusing and recycling what you do use
- Using a reusable water bottle and avoiding drinks bottled in plastic
- Bringing your own bag, cup, utensils, straw, etc.
- Choosing reusable and compostable goods over less sustainable materials

Artist statement

"My piece depicts a world that has left behind nothing but trash, if we don't change the Way we consume, it's going to have a devastating effect on our sea life. Over the last few years whales have been found to have massive amounts of plastic bags, wrappers, fishing hooks, bottles and nets found in their stomachs.

Plastic pollution is a growing threat to whales and dolphins as well as seabirds and other marine creatures. Fifty-six percent of all whale and dolphin species, from small fish-eating dolphins to the largest filter feeding whales, have been recorded eating marine plastics they've mistaken for food. The phrase "You Are What You Eat" means that it is important to eat good food in order to be healthy and fit, well if we continue polluting our oceans at the rate we are, the life that calls the oceans home will no longer exist." - Cracked Ink



“PROTECT WHAT YOU LOVE”

by Kelly Spencer (New Zealand)



Mural by Kelly Spencer in Cozumel, Mexico (Photograph by Tre' Packard)

What is this mural about? *Humanity's responsibility to protect our environment*

The impact of humans on the natural environment is significant and growing, causing changes in biodiversity that have been more rapid in the past 50 years than at any time before in human history. As demographic pressures and consumption levels increase, biodiversity decreases, and the ability of the natural world to continue delivering the goods and services on which humanity ultimately depends may be undermined.

Biodiversity loss disrupts the functioning of ecosystems, making them more vulnerable to perturbations and less able to supply humans with needed services. The consequences are often harshest on the rural poor, who depend most immediately upon local ecosystem services for their livelihoods. Out of the 24 ecosystem services that make direct contributions to human well-being, 15 are in decline including our oceans.

Take action!

Reduce your own plastic footprint by:

- Bring your own! Say no to single-use plastics.
- Eat as local as possible.
- Reduce your carbon footprint and energy consumption.
- Make sustainable seafood choices. Vote for the environment and call your representatives.
- Educate yourself about what's happening to our oceans.

Artist statement

“Cozumel - such a precious jewel from the bright blue reef to the deep green jungle, and hence so heavily trafficked by visitors. Coming from another small island with a unique ecosystem, I naturally developed the need to promote guardianship of our natural world through my work.

In order to protect the fragile environment of Cozumel, it's going to take more than nodding in concurrence and walking on by. As visitors to Cozumel, in cooperation with locals, it's our responsibility to tread as lightly as possible.

We can: Make educated decisions on which souvenirs to purchase, ensuring the materials used obtained in a sustainable manner; Avoid all plastic packaging - BYO containers for food, bags for shopping, and refill your drink bottles at restaurants; Educate ourselves on how to swim on the reef without damaging it, invest in reef-safe sunscreen, and never kick the coral. Leave no trace.

This mural speaks of the jungle found in the heart center of Cozumel. It utilizes bold typographic messaging, the style inspired by Mayan visual patterns. The soft subdued color palette alludes to the delicate nature of these species of flora and fauna- all of which I saw for myself during my time in Cozumel. All are precious and all work in harmony to provide clean air for us to breathe. 'Protect what you Love' may sound like a sweet sentiment, but it is a cry for urgent action and consideration before this beautiful environment fades away. Te quiero, Cozumel!" - Kelly Spencer

